



# 2021 New Mexico Games Sponsor Contract

New Mexico Games is an annual multi-sport festival offering amateur athletic competition in the Olympic tradition to New Mexicans of all ages. Our mission is to have individuals from throughout New Mexico compete, forming new and lasting relationships.

Sponsorship of New Mexico Games adds unique value to your brand. During all of the events, sponsorships with New Mexico's largest sports event will make your business stand out and create a unique position in the minds of your customers!

## Sponsorship Plan Starts June 2021 (check one below):

☐ **Gold Level Sponsor** **Investment \$5,000**

- Large Logo on NM Games Banner, T-Shirts, Posters & Website
- Full Page Ad in Digital Program
- 3' x 5' Company Banner on Display at All Events
- Weekly Social Media Mentions
- Vendor Table at All Events

☐ **Silver Level Sponsor** **Investment \$2,500**

- Medium Logo on NM Games Banner, T-Shirts, Posters & Website
- 1/2 Page Ad in Digital Program
- Social Media Mention

☐ **Bronze Level Sponsor** **Investment \$1,000**

- Small Logo on NM Games Banner, T-Shirts, Posters & Website
- 1/4 Page Ad in Digital Program
- Social Media Mention

☐ **In-Kind Donation** **Amount: \$ \_\_\_\_\_**

\_\_\_\_\_  
New Mexico Games Representative

\_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

Terms: \_\_\_\_\_